

HAERE MAI | welcome

Ka kore e rongō te ngakau
Ka ka kore e rongō te hinengaro

Unless the heart sees
The mind will never see

Tena kouto katoa

Welcome to Some Like It Hot ... the first annual conference hosted by Interpretation Network New Zealand and the 18th annual gathering of Interpretation Australia Association. Rotorua has been chosen for this conference in recognition of New Zealand's first heritage interpreters - the tourist guides of this geothermal region. It is fitting that visitors from Australia were amongst those who travelled here in the 19th century to hear about the cultural and natural treasures.

Take the time to absorb the extraordinary atmosphere of Rotorua, the warmth of its hospitality and the conviviality of your colleagues.

Lynda Burns

Chair: Interpretation Network NZ

TUESDAY 15th September

DAY 1

2.00 – 4.00 pm

Registration - Distinction Hotel

3.00 pm

Afternoon tea

4.15 pm

Meet at registration desk to walk to Te Puia (10 minutes)

4.45 pm

Meet at Te Puia entrance

5.00 pm

Powhiri / welcome

6.00pm

Tour of Te Puia

7:00 - 9:00

Cocktails and supper.

Registration 8.00 am – 3.30 pm - Distinction Hotel

9.00 - 9.15 am	Kia Ora / Welcome - Lynda Burns (chair INNZ), Sue Olsson (chair IAA)	
9.15 - 9.30 am	Official opening - Henry Weston (Department of Conservation)	
9.30 - 10.15 am	Wally Stone - Interpretation vs Testimony - the consumer's perspective	
10.15 - 11.00	Gianna Moscardo - Interpretation, stories and sustainability: enhancing visitor experience with natural heritage	
11.00 – 11.30 am	MORNING TEA	
11.30 - 12.00 am	CONCURRENT	HOT STUFF (Miro Room) <ul style="list-style-type: none"> • Interpretation in the integration age. Deborah Kuh
12.00 - 12.30 pm		<ul style="list-style-type: none"> • Our Space. Single frame narratives in the digital age. Adán Tijerina
12.30 – 1.30 pm	LUNCH	
1.30 – 2.00 pm	CONCURRENT	Workshop: 1.30 - 3.00 pm Creating content for your next multi-media GPS tour. Christophe Rhin
2.00 - 2.30 pm		Workshop: 1.30 - 3.00 pm Hook, line and sinker – a toolkit for power packed presentations. John Pastorelli & Scott Killeen
2.30 - 3.00 pm		
3.00 - 3.30 pm	AFTERNOON TEA	
3.30 - 4.00 pm	CONCURRENT	<ul style="list-style-type: none"> • E=entertainment: The future of experience based interpretation. Malcolm Anderson
4.00 - 4.30 pm		<ul style="list-style-type: none"> • Explore Pukaha Mount Bruce – a theatrical, interactive blend of cultural & ecological messages. Jared Forbes
4.30 - 5.00 pm		<ul style="list-style-type: none"> • On floor and online, Te Papa's colossal squid. Pamela Lovis
5.15 - 6.15 pm	INNZ AGM - Kauri Room	
5.30 pm	Meet in hotel foyer for Mitai and Tamaki Village Tours	

Other options for evening events will be announced at morning tea

DRAFT

HOT TOPICS (Kauri Room)

- **How tourists relate to museum presentations: From Te Papa & the Egyptian Museum of Cairo.** Ahmed Abdel Fattah
- **What's authenticity when the past is not history.** Sharon Veale,

- **Cultural communication.** Andrew Melville
- **Te Poutu Project – 7 years, just the beginning.** Lynda Leigh
- **Opening the common gate - from story to exhibition.** Sarah & Peter Yu

- **Queensland Great Walks.** Raelene Neilson
- **Weaving education into our community – indigenous community capacity building tourism.** Annie Vanderwyk
- **Ikara: the meeting place/Living with Land interpretive trail.** Judi Francis

BRIGHT SPARKS - (Rimu Room)

- **The Cardwell bush telegraph: using simple interactive technology to tell old stories.** Claire Speedie & Malcolm Turner
- **Lahar! Lahar! - turning a natural event into an educational DVD.** Dave Wakelin

- **Ohakune Old Coach Road & Viaduct restoration project.** Jan Ramp
- **Challenges and techniques in creating exhibits for historic buildings.** Chris Hay
- **Getting the dirt on archaeological and industrial sites.** Becky Reid

- **Light fuse...and stand well back.** Michele Bain
- **The underlying architecture of interpretation.** Rick Pearson
- **Assess essentials for signs through an American Idol satire.** Zackery Zdinak



7.30 - 8.50 am IAA AGM – Kauri Room

9.00 - 9.45 am **Joe Doherty** – How kaitiakitanga and manakitanga enhance visitor experiences

9.45 - 10.30 am **Hamish Keith** – Landscape and grids of meaning

10.30 - 11.30 am Morning tea / posters /networking

11.30 - 12.30 pm IAA awards and lunch

12.50 Meet in conference foyer for **field trips**

- Mokoia Island – the Sacred Island
- Whakarewarewa – in the Footsteps of the Ancestors
- Rotorua Museum of Art & History - Cellars and Attics & tour of Ohinemutu
- Waimangu Volcanic valley – Out of the Ashes
- Buried Village – Heritage Uncovered

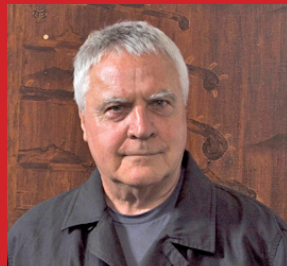
6:15 - 6.40 Buses leave from the Distinction Hotel for the Blue Baths (Government Gardens)

7:00 - Our conference dinner is at the Blue Baths. This is a heritage venue – a restored swimming pool of the Art Deco era. Wear 1930's dress or smart clothes.
Dinner, entertainment, auction, dancing.

KEYNOTE SPEAKERS



Joe Doherty
Te Urewera Treks
NZ Maori Tourism Council



Hamish Keith
Freelance writer and art
consultant.



Gianna Moscardo
Professor Business,
James Cook University



Wally Stone
Chairman Whale Watch
Kaikoura Ltd

		HOT STUFF (Miro Room)	POWER & PASSION (Tawa)	HOT TOPICS (Kauri Room)
9.00 - 9.30 am	CONCURRENT	<ul style="list-style-type: none"> • Getting in your ear: thematic interpretation using iPods. Peter Grant 	<ul style="list-style-type: none"> • Ko te Tikanga Manaaki a te Maori I te Ngahere – Maori traditional use of the forest Riki Bennett 	<p>Forum: 9.00 - 10.30 am</p> <p>A panel discussion exploring consultation with indigenous communities for interpretation projects. Facilitator: John Barrett (NZ Maori Tourism Council). Panel: Sarah Murray (DOC), Pam Touma (Northern Sydney Inst., Karl Johnstone (Te Puia), Joe Harawira (DOC)</p>
9.30 - 10.00 am		<ul style="list-style-type: none"> • The convict experience at Port Arthur: interpretation & technology - taking it to the people! Veronica Macno 	<ul style="list-style-type: none"> • Take Action for Conservation. Cath Renwick 	
10.00 - 10.30 am		<ul style="list-style-type: none"> • Using the latest hot stuff. Beata Kade 	<ul style="list-style-type: none"> • Balancing Education and Entertainment. Grey Fisher 	
10.30 - 11.00 am	MORNING TEA			
11.00 - 11.30 am	CONCURRENT	<p>Workshop: 11 - 12.30 pm</p> <p>Discover Geocaching for Interpretation -</p>	<ul style="list-style-type: none"> • The teachable moment & nature-based guided tours. Jonathon Spring 	Open forum to continue discussion on consultation processes.
11.30 - 12.00 am		<p>Join us for a high-tech treasure hunt in search of a new interpretive media.</p>	<ul style="list-style-type: none"> • Visual thinking strategies & the world we share. Diadre Metzler 	
12.00 - 12.30 pm		<p>William Bevil</p>	<ul style="list-style-type: none"> • The personal insight approach. Kaye Walker 	
12.30 - 1.30 pm	LUNCH			
1.30 - 2.00 pm	CONCURRENT	<ul style="list-style-type: none"> • Latest trends in technology - ideas to stimulate your own. Emily Lughnan 	<ul style="list-style-type: none"> • A bird's eye view! Bridging the gap between art, site & discovery. Sandra Cammell 	<ul style="list-style-type: none"> • Managing internal consultation processes. Clare Fraser
2.00 - 2.30 pm		<ul style="list-style-type: none"> • Developments in digital media for public spaces. Kevin Wright 	<ul style="list-style-type: none"> • The voice – a valuable tool. Miriam Cooper 	
2.30 - 2.45 pm	AFTERNOON TEA			
2.45 - 3.30 pm	HOT SPOTS - short vignettes of interpretation projects			
3.30 - 4.00 pm	Conference closing and poroporoaki			